



25th
Anniversary
OCPP



The
Silver Screen
Of
Payroll

October 1 & 2, 2009

The Conference Center at NorthPointe

Lewis Center, Ohio 43035



Vendor Prospectus

**The Greater Cincinnati, Cleveland, Columbus,
Canton Hall of Fame, Miami Valley, and Toledo,
Ohio Chapters
of the
American Payroll Association
proudly present
our 25th Anniversary Statewide Conference**

“The Silver Screen of Payroll”

With over 700 members across the American Payroll Association's six Ohio Chapters, we represent many of the state's top public companies. By exhibiting at this conference, you can directly tap into many of these qualified, targeted prospects. Last year we had over 140 attendees at the conference and we expect a record number of attendees for our 2009 conference for our 25th Anniversary. We will have speakers from our National American Payroll Association as well as several new topics.

The Vendor Hall hours will be Friday from 9:15 am until 3:15 pm to give attendees a chance to visit the Vendors at any time throughout the day. Vendors should be set up by 8:30 am Friday morning. (No Thursday night set-up will be permitted due to the social event being held in the exhibitor hall on Thursday night.)

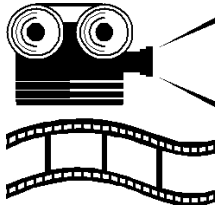
National APA Members

- **73% are directly involved in the decision to purchase payroll-related products and services**
- **82% consider it very important to purchase payroll, HR, and labor management solutions from a single vendor**
- **67% are in contact with sales reps one or more times per month**
- **36% are using payroll processing software that is at least 5 years old**

To register online, go to:
www.apacolumbus.org and look for the link to the Vendor Registration page.

A study conducted by Deloitte & Touche Consulting Group for the Center for Exhibition Industry Research discovered that:

- Exhibitions are more effective than other marketing tools in achieving specific sales and marketing objectives.
- Exhibitions are powerful sales tools that are more cost effective and productive than direct mail, public relations, and telemarketing.
- Exhibitions are the number one source of information with which to make purchasing decisions



Conference Agenda

VENDOR Silver Screen of Payroll Trivia GAME

Attendees who correctly answer the most Silver Screen Trivia Questions will be entered into a drawing to Win!!!!

The Silver Screen of Payroll Trivia Game encourages attendees to visit every booth in the vendor hall in order to be eligible for a spectacular door prize. The goal of the game is to completely answer all of the Trivia questions. Vendors are not required to give you a trivia question unless the attendee spends time talking to them about their product or service. This ensures quality face time with every attendee because they will all be anxious to get in the drawing for the big prize.

THURSDAY 10/01 (tentative agenda)

- **10:45 - 11:30 Registration**
- **11:30 - 1:00 Lunch**
- **1:00 - 4:30 Opening General Session**
- **4:45 - 5:00 Closing General Session**
- **5:00 - 6:30 Dinner in Dining Hall**
- **6:00 - 8:00 Attendee Free time for Shopping, social hour in Pub etc.**
- **8:00 - 11:00 Evening Social Event**



FRIDAY 10/02 (tentative agenda)

- **7:15 - 8:00 Breakfast**
- **8:15 -10:00 Opening General Session**
- **9:45 - 3:15 Attendees to visit Vendor Hall**
- **10:45 - 11:45 Breakout Sessions**
- **12:00 - 1:30 Lunch and Vendor Hall**
- **1:30 - 2:45 Breakout Sessions**
- **2:45 - 3:15 Break in Vendor Hall/Vendor Door Prizes – Vendor Prizes will be drawn in the Vendor Hall so All Vendors need to be present.**
- **3:15 - 4:45 Closing General Session**

Sponsorship Opportunities

Premium Oscar Sponsor - \$1500

Act quickly and get a premium booth located in the prime area of the Vendor Hall. You will get all the benefits of the Red Carpet level plus a 12-foot exhibitor booth.

**REGISTER ONLINE BY MARCH 31ST, 2009 TO
RECEIVE \$150 DISCOUNT ON
ALL LEVELS OF SPONSORSHIP**

Red Carpet Sponsor \$1250

First-Tier Sponsorship Benefits

- 6 ft Exhibitor Booth
- Sponsorship of a break or workshop session
- Mailing list of conference attendees
- Web site advertisement and link to your company's home page
- Two luncheons for booth staff
- Two tickets to Thursday evening social event

Movie Star Sponsor \$1000

Second-Tier Sponsorship Benefits

- 6ft Exhibitor Booth
- Mailing list of conference attendees
- Web site advertisement and link to your company's home page
- Two luncheons for booth staff

Rising Star Sponsor \$800

Third-Tier Sponsorship Benefits

- 6 ft Exhibitor Booth
- Mailing list of conference attendees
- Two Luncheons for booth staff

2008 Conference Attendees hailed from companies such as:

Abercrombie & Fitch
Akron Beacon Journal
Aleris International, Inc.
ARISE Incorporated
Automatic Data Processing
Bob Evans Farms, Inc.
Butler Animal Health Supply, LLC
Cardinal Health
Catholic Health Initiatives
Ceridian Corporation
Certified Payroll Services
Children's Hospital
City of Brecksville
City of Columbus
ComDoc Inc
Cooper Tire & Rubber Company
CPI
ExcellerateHRO Cardinal Health
Foseco Metallurgical Inc.
GM Mechanical, Inc.
Good Samaritan Hospital
Greater Dayton RTA
Greif, Inc.
Hendrickson USA LLC
Hewitt Associates
La-Z-Boy Incorporated
Libbey Inc
Lion Apparel, Inc
Macy's Inc,
Motorists Insurance Group
Nationwide Insurance
Ohio Casualty Insurance Company
Ohio Support Services
Ohio Transmission Corporation
OhioHealth
Paytime
Plaskolite, Inc.
Progressive Insurance
Reynolds and Reynolds Company
SGS Tool Company
SSOE, INC.
Stanley Steemer International
The Access Group
The Ohio State University Alumni Association, Inc.
The Timken Company
Wendy's International Inc.
Worthington Industries
Wright State University
YMCA of Central Stark County
YRCWorldwide Enterprise Services

Information Needed for On Line Registration

25th Annual Ohio Conference for Payroll Professionals

October 1st & 2nd 2009 at :

North Point Conference Center

Lewis Center, Ohio 43035

www.conferencecenteratnorthpointe.com

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____

Name(s) of Attendees for Badges _____

Name(s) of Attendees for Badges _____

Internet Connection Needed? YES or NO (Please circle one.)

Electricity Needed? YES or NO - (Please bring your own extension chord and outlet strip if needed. We will only have a limited number available for use.)

SPONSORSHIP RESERVATION:

Oscar Sponsor (\$1500) \$ _____

Red Carpet (\$1250) \$ _____

Movie Star (\$1000) \$ _____

Rising Star (\$800) \$ _____

Additional Items

Thursday Evening Social Event Ticket (\$50) \$ _____

Keynote Speaker Sponsorship (\$1000) \$ _____

Reserve your
booth early!!

ALL REGISTRATIONS DUE BY JULY 31ST, 2009

TOTAL \$ _____

Door Prizes Requested

We are requesting that all vendors bring a door prize to be awarded to the attendees during the vendor hall drawings from 2:45 to 3:15 on Friday afternoon.

All Registrations MUST be entered online. To register online go to: www.apacolumbus.org and click on the link to the Vendor Registration page. You can pay by credit card when registering or by check after registering if needed. Any Questions call **Carolyn**, Vendor Chairperson, at (330) 899-8070.